

#### Remit Address:

Billing: (813) 870-9603

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

## www.myfoxtampabay.com

### **Billing Address:**

American Rambler Productions Attention: Accounts Payable 138 Conant Street Beverly, MA 01915

## **INVOICE**

Advertiser	Mitt Romney/USA/President/R
Product	467 - ROMNEY FOR PRES
Estimate Number	ORDER# 467

Invoice #	04078050-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04078050
Alt Order #	Political Candidate
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	M-Su 10p-1030p Late News	10p-1030p			•					
	CDR										
					2 to 10/07/12	3x	TF				
	13			Th	10/04/12	:30	10:23 PM	2012MRFP130H	\$1,890.00		2
	13			Th	10/04/12	:30	10:29 PM	2012MRFP130H	\$1,890.00		3
	13			F	10/05/12	:30	10:12 PM	2012MRFP130H	\$1,890.00		1
2	13	Fox 13 Late News 10p	10p-1030p								
	CDR										
					2 to 10/14/12	2x	МТ				
	13			M	10/08/12	:30	10:13 PM	2012MRFP137H	\$1,890.00		1
	13			Tu	10/09/12	:30	10:11 PM	2012MRFP137H	\$1,890.00		2
3	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
				10/01/1	2 to 10/07/12	3x	WTF				
	13			W	10/03/12	:30	10:46 PM	2012MRFP130H	\$1,530.00		3
	13			Th	10/04/12	:30	10:51 PM	2012MRFP130H	\$1,530.00		2
	13			F	10/05/12	:30	10:37 PM	2012MRFP130H	\$1,530.00		1
4	13	Fox 13 Late News 1030p	1030p-11p								
	CDR	•									
				10/08/1	2 to 10/14/12	2x	МТ				
	13			М	10/08/12	:30	10:37 PM	2012MRFP137H	\$1,530.00		1
	13			Tu	10/09/12	:30	10:53 PM	2012MRFP137H	\$1,530.00		2
5	13	Fox 13 News Edge 11p	11p-1135p								
	CDR	<b>.</b>	• •								
				10/01/1	2 to 10/07/12	3x	WTF				
	13			W	10/03/12	:30	11:24 PM	2012MRFP130H	\$1,080.00		3
	13			Th	10/04/12	:30	11:29 PM	2012MRFP130H	\$1,080.00		1
	13			F	10/05/12	:30	11:11 PM	2012MRFP130H	\$1,080.00		2
6	13	Fox 13 News Edge 11p	11p-1135p								
	CDR										

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	13 CDR	Fox 13 News Edge 11p	11p-1135p	·	·		•		·		
				10/08/1	2 to 10/14/12	2x	МГ				
	13			М	10/08/12	:30	11:29 PM	2012MRFP137H	\$1,080.00		1
	13			Tu	10/09/12	:30	11:29 PM	2012MRFP137H	\$1,080.00		2
7	13 CDR	Good Day Sa 7a	7a-8a								
					2 to 10/07/12	1x	S-				
	13			Sa	10/06/12	:30	7:13 AM	2012MRFP130H	\$630.00		1
8	<b>13</b> CDR	Good Day Sa 8a	8a-9a								
					2 to 10/07/12	1x	S-				
	13			Sa	10/06/12	:30	8:54 AM	2012MRFP130H	\$630.00		1
9	<b>13</b> CDR	College Football Prime	Various								
				10/01/1	2 to 10/07/12	2x	S-				
	13 13			Sa Sa	10/06/12 10/06/12	:30 :30	9:07 PM 10:43 PM	2012MRFP130H 2012MRFP130H	\$2,250.00 \$2,250.00		2 1
10	13 CDR	Good Day Su 8a	8a-9a								
				10/01/1	2 to 10/07/12	1x	S				
	13			Su	10/07/12	:30	8:28 AM	2012MRFP137H	\$720.00		1
11	13 CDR	Fox News Sunday	9a-10a								
				10/01/1	2 to 10/07/12	1x	S				
	13			Su	10/07/12	:30	9:45 AM	2012MRFP137H	\$675.00	_	1
			Aired Spots	21							

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<u>Gross Total</u> **\$29,655.00** 

Agency Commission \$4,448.25

Net Amount Due \$25,206.75 Payment Terms 30 Days